

Brogan Safety Supply.com Privacy Notice (Updated 03/08/12)

By visiting the Brogan Safety Supply website, you agree to accept the practices described in this Privacy Notice. If you do not agree to the terms of this Privacy Notice, please do not use the Site. Each time you use the Site, you should check the date of this Privacy Notice (which appears above) and review any changes that have been made since your last visit to the Site.

Throughout Brogan Safety Supply years of operation, we have developed relationships with our customers based on respect and integrity. We're aware of the trust and confidence you demonstrate when you visit the Site and provide us with information. This Privacy Notice is posted to demonstrate our leadership in online security and customer service practices. We treat your information with the same honesty and sensitivity that we have displayed throughout our company's history.

1. Personal Information Collected By Brogan Safety Supply.com

Brogan Safety Supply.com uses information that we collect from our visitors and customers to personalize and improve your visit and shopping experience at the Site. We gather the following types of information:

Information You Give to Us: We Collect Personal Information that is provided by Site users. "Personal Information" includes your name, address, telephone number, credit card information and e-mail address. Personal Information is collected when you establish an account with us; place an order on the Site, or when you communicate with any of our departments such as customer service, sales or technical services through the Site, telephone, mail or fax.

Web Beacons: We (or service providers on our behalf) may collect information from visits to the Site through the use of "Web Beacons." Web Beacons are web page elements which may employ cookie technology that enable us to record data about visits to or transactions made on the Site. This information is sometimes known as "clickstream data." We may use this data to analyze trends and statistics to improve your online experience or our customer service. No Personal Information is collected through the use of Web Beacons on the Site.

Cookies: Through the use of cookies, we may also collect and analyze the IP address used to connect your computer to the Internet; computer and connection information such as your browser type and version; operating system and platform; purchase history; confirmation when you open e-mail that we send you; and the URLs which lead you to and around the Site including the date and time. You can generally set your browser to reject cookies or to notify you when you are sent a cookie. Software is also available from third parties which will allow you to visit the Site without providing this information. You are welcome to use the Site if you use such software but we will not be able to offer you our personalized services and we will be unable to accept any online orders from you.

Orders: If you place an order through the Site, you will be required to provide contact, billing, and payment information.

Catalog Requests and Email Newsletter Subscriptions: Upon placing an order through the Site, you may automatically begin the Brogan Safety Supply.com email newsletter, and/or promotional flyer based on the Personal Information you have provided, unless you opt-out of receiving such communications.

2. Use of Information Collected By Us

We use this information in an effort to improve your experience on the Site, to provide services to you and to communicate with you about information that you request. We may also use this information to help us target specific offers to you, to help us develop and improve our Site, and to tailor our Site to your interests.

3. Sharing of Information with Third Parties

We will not rent, sell or otherwise disclose your Personal Information to unrelated third parties without your consent, except as stated in this Privacy Notice.

Service Providers: We may employ other companies or individuals to provide certain services to or on behalf of us such as analyzing customer lists and data, or performing marketing or consulting services. These third parties ("Service Providers") will only have access to the information needed to perform these limited functions on our behalf and are required to provide your Personal Information with at least the same level of protection and security as we use on the Site. Such Service Providers are prohibited from using your Personal Information for any purpose other than that for which such party was engaged by us and/or as stated in this Privacy Notice. Any Service Providers that use data received from us may only do so in accordance with this Privacy Notice.

Credit Card Companies: If you place an order through the Site, the Personal Information you provide is transmitted to your credit card company to verify and authorize your purchase.

Shippers: If you make a purchase through the Site, your name, telephone number and shipping information must be provided to third party shippers such as UPS, FEDEX and Canada Post to deliver your purchase. There also may be instances in which we drop-ship orders directly to you from one of our manufacturers or suppliers. These drop-shippers are only given your name, postal address, and telephone number for the sole purpose of fulfilling your order.

Third Party Transaction-Level Data: If you visit the Site from a third-party website the third-party website may be able to access select information from your individual transaction information. In order to track and credit your transaction the third-party website may give you a unique code, cookie or graphic which will uniquely identify you. This will only happen if you link directly from a third party website to the Site. Any transactions made at the Site while such a code is active will be reported back to the third party website. We will only report non-Personal Information to these websites such as the date of the transaction, the product(s) purchased and the amount spent. We will not report any information to these third party websites that will allow them to personally identify you. The presence of a third party navigation bar at the top of any page on the Site is an indication that the third party website may be able to see your activity on the Site.

Links to Third Party Site: The Site contains certain links to third party websites, such as our vendors. We are not responsible or liable for the privacy practices or content found on these websites. We recommend that you check the privacy notice of each website you visit. Links to third party websites are provided solely for your convenience and any submission of data to such websites shall be at your sole risk.

Law Enforcement and Protection of Users: To the extent permitted by law, we will disclose Personal Information to government authorities or third parties pursuant to a legal request, subpoena or other legal process. We may also use or disclose your information as permitted by law to perform charge verifications, report or collect debts owed, fight fraud or protect our rights or property as well as those of our affiliates, customers, or its users. You should be aware that, following disclosure to any third party, your Personal Information may be accessible by others to the extent permitted or required by applicable law.

4. Affiliate Programs

We maintain relationships with third party affiliate websites. Although we do not and cannot control the activities of the third parties that operate such websites, we will cease doing business with any affiliate that engages in abusive practices, including, for example, spam, trademark infringement, predatory means of attracting visitors, or unlawful activities. To report abuse by an affiliate, please contact us at info@brogansafety.com

5. Security

We employ 128-bit encryption technology in all areas of the Site which require you to provide your personal or account information, including those areas related to online ordering, order status, catalog request and contest forms. The Site utilizes industry-standard firewalls and Secure Sockets Layer (SSL) technology to allow for the encryption of potentially sensitive Personal Information, such as your name, address and credit card number.

You should recognize, however, that no computer system is fully secure and that there are inherent risks associated with Internet transactions. To make sure you have the latest security features on your browser, you may want to download the most recent version of your favorite browser, which should have full SSL support.

7. Corrections/Information Removal/Opt-Out

If your name, e-mail or postal address, telephone number or other Personal Information changes, you may update, correct or omit the relevant information by contacting us at info@brogansafety.com. In addition, if you no longer wish to receive communications from us you may opt-out by emailing us info@brogansafety.com, sending a letter to:
President, 12002-101 Ave #101 Grande Prairie, AB, T8V 8B1

8. Contact Information

If you have any questions or concerns about this Privacy Notice, please e-mail us at info@brogansafety.com or send a letter to: Brogan Safety Supply President, 12002-101 Ave #101 Grande Prairie, AB, T8V 8B1

10. Limitations On Liability

IN NO EVENT WILL Brogan Safety Supply.com, AFFILIATES, LICENSEES OR ANY PARTY INVOLVED IN CREATING, PRODUCING OR DELIVERING THE SITE OR ITS PRODUCTS OR SERVICES BE LIABLE IN ANY MANNER WHATSOEVER FOR ANY INCIDENTAL, CONSEQUENTIAL, INDIRECT, SPECIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS, USE OR INABILITY TO USE THE SITE, OR IN CONNECTION WITH ANY FAILURE OR PERFORMANCE, ERROR, OMISSION, INTERRUPTION, DEFECT, DELAY IN OPERATION OR TRANSMISSION, COMPUTER VIRUS OR LINE OR SYSTEM FAILURE (INCLUDING LOSS OF PROFITS, LOSS OF BUSINESS OR DATA, BUSINESS INTERRUPTION, AND DAMAGES THAT RESULT FROM INACCURACY OF THE INFORMATION OR INCONVENIENCE, DELAY, OR LOSS OF THE USE OF THE SITE). THE FOREGOING LIMITATIONS APPLY WHETHER THE ALLEGED LIABILITY IS BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY OR ANY OTHER BASIS, EVEN IF Brogan Safety Supply.com OR ITS AFFILIATES OR ANY OTHER PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.